

# DOMAIN NAME SOLUTIONS

ENSURE YOUR WEB ASSETS

## VALUABLE INSIGHT

Our domain name solutions provide the insight you need to help assess your online branding opportunities and risks, including WHOIS information for domain registrants, saving you time.



REUTERS/Jean-Philippe Arles

In today's web-centric world, domain names are extremely valuable brand assets. Explosive growth in domain name registrations in countries around the world has made acquiring and protecting domain names critical to a robust trademark strategy.

We help you meet that need with a comprehensive range of domain name solutions for searching and protecting your brands in today's complex web landscape.

## DOMAIN SEARCH SOLUTIONS

### Domain Name Search

When developing a new brand, searching domain names is a critical step to help ensure the name you want is available. We make it easy, with Domain Name Search coverage of more than 110 million gTLDs across the most commonly used extensions from all ICANN-accredited registrars, including: .aero, .biz, .cat, .com, .coop, .info, .mobi, .name, .net, .org, .pro, .travel, .us.

### ccTLD Search Coverage

As the web grows in importance, country code domain (ccTLD) registrations are growing rapidly. In many markets, having a localized web presence is crucial to credibility.

We help you avoid potential conflicts with ccTLD search coverage for more than 240 countries and registers—a total of more than 70 million domain names. Order a ccTLD Search with any Trademark Search or Domain Name Search, or as a stand-alone ccTLD Search.

## DOMAIN WATCH SOLUTIONS

### Domain Name Watch

Is someone using a domain name confusingly similar to yours? This can create confusion—or it could be a cybersquatter intentionally diverting traffic from your site. Our Domain Name Watch helps you address the risk of “copycat” domains.

We watch your domain name each week against our comprehensive gTLD database helping you pinpoint names identical to your trademark or closely identical to your brand or domain name. Coverage includes: .aero, .biz, .cat, .com, .coop, .info, .mobi, .name, .net, .org, .pro, .travel, .us.

### ccTLD Watch Coverage

Because the web is a global marketplace, it's also important to watch for potential infringers in the rapidly growing ccTLD arena. We make it easy, with ccTLD watch coverage for more than 240 countries and registers. Order a ccTLD Watch with any Trademark Watch or Domain Name Watch, or as a stand-alone ccTLD Watch.

**For Domain Typosquatting Solutions, see other side.**



**LEARN MORE**

For more information about our Domain Name Solutions, please call us at (800) 692-8833.

**DOMAIN TYPOSQUATTING SEARCH**

Typosquatting is the practice of registering web domains that are intentional misspellings of other website addresses, in order to redirect web users to a different site. The incidence of these “rogue” websites has grown by leaps and bounds. Typosquatting can disturb your customers’ online experience, tarnish your brand and impact your bottom line.

Our Domain Typosquatting Search provides the information you need to assess the risk posed by typosquatting to your brand or prospective trademark. We search numerous domain name variants commonly used by typosquatters—from missed and transposed characters to look-alike letters.

**Detailed Reports**

Clear, easy-to-read reports provide the information you need to assess your risk or to take defensive action, registering potential typosquatting domains before someone else does. Reports include:

- **WHOIS information** for each domain registrant, where available, so you don’t have to spend time searching for this critical data.
- **Website screen captures** to help you evaluate results, without having to navigate to each website.
- **Potential typosquatting domains** that are not yet registered—valuable information for developing your brand protection strategy.
- **Summary of all findings** for rapid review.

Our Domain Typosquatting Search helps you uncover potential instances of typosquatting targeting your brand, while freeing you to focus on your core business activities.

**DOMAIN TYPOSQUATTING WATCH**

The incidence of typosquatting has exploded in recent years. What can brand owners do to do protect themselves? We have you covered, with Domain Typosquatting Watch.

Domain Typosquatting Watch looks for “misspellings” of gTLD domain names. Reports include a list of typosquatting domains and indicate whether those domains are currently registered. For registered domains, the report provides **WHOIS information** on the domain owner, when available.

**Insight to Act**

**Domain Typosquatting Watch** provides invaluable insight to help identify and assess the risk posed by typosquatting to important domains and brands. It helps prepare you to:

- Better understand potential threats and opportunities so you can be proactive
- Take legal action, enforcing your rights against typosquatters.

**Time-Saving Reports**

Order Domain Typosquatting Watch as a stand-alone watch or add it to any gTLD watch.

**The web is continuously expanding and evolving, creating new challenges for your brands. Take a proactive approach to protecting your valuable web assets with our Domain Name Solutions.**

500 Victory Road  
North Quincy, MA 02171-3145  
Phone (800) 692-8833

thomsonreuters.com  
compumark.thomson.com

