



# DEBUT WITH CONFIDENCE

## ENTERTAINMENT SOLUTIONS



# EXPANDING ENTERTAINMENT. CREATIVE SOLUTIONS.

Worldwide demand for entertainment across all media is driving an explosion in content, together with dramatic changes in the ways entertainment is produced, delivered and consumed.

While this dramatic shift presents tremendous new market opportunities, it makes the challenge of researching and protecting entertainment titles and trademarks more complex than ever before.

We help you meet that challenge with a comprehensive array of Entertainment Solutions for a multidimensional research approach that offers:

- Trademark coverage
- Title coverage
- Copyright coverage
- Industry-specific web coverage

## FULL TITLE SEARCHES

Determine the availability of titles for film, TV, gaming, and other entertainment uses in markets around the world. Our title coverage includes industry, regional, national, government, and academic archives, as well as specialized commercial databases. We also cover common law web sources, including user-generated content, online databases, and domain names. Coverage is available for the following global markets:

- United States
- Africa
- Europe
- UK
- Australia & New Zealand
- Canada
- Asia
- Latin America
- Global package of all regions

## FULL ENTERTAINMENT SEARCHES

The easy, convenient way to determine the availability of your entertainment trademark or title for use in the U.S. We combine our U.S. Full Search with our U.S. Full Title Search, covering entertainment titles in government records, as well as web common law and domain name sources, plus our own proprietary entertainment title databases.

Searching entertainment marks in Canada? Our Canadian Full Entertainment Search has you covered, combining Canada Title Search coverage with our Canadian Full Search.

## U.S. FULL MUSIC MEDIA SEARCH

Need targeted coverage for music titles, band names and record labels? This specialized search combines our U.S. Full Search with a variety of key music industry and copyright sources, including MusicMaster and other authoritative guides, as well as online sources, including user-generated content.

## ENTERTAINMENT WEB SEARCH EXTENSIONS

Web Search Extensions offer an easy, cost-effective way to extend your search with focused coverage of key trademark-rich websites. Order Web Search Extensions in conjunction with a standard Full Search, Entertainment Search or Title products. Web Search Extensions are available for:

- Casino Gaming
- Entertainment Titles
- Movie Titles
- Movie Studios
- Music
- Podcast Titles
- Radio Shows
- Radio Stations
- Social Networks
- Television Shows
- Television Stations
- Video Games

## ENTERTAINMENT WEB EXTREME SEARCHES

Some industries are so web-centric, they demand a more thorough search. Meet this need with our Web Extreme Searches, providing even more extensive, focused web coverage. Order Web Extremes as stand-alone searches, or in conjunction with a standard Full Search, Entertainment Search or Title products. Web Extreme Searches are available for:

- Band Name/Record Label
- Entertainment Titles
- Broadcast/Streaming Media
- Film Studios/Producton Studios
- Casino Gaming
- Video Gaming

## U.S. FULL COPYRIGHT SEARCH

Determine the copyright status of a movie, book, website, musical composition, or any other entertainment property. Our U.S. Full Copyright Search provides pertinent information on copyright status, assignment history, chain of title, underlying and derivative works, and author biography. We search U.S. Copyright Office records, authoritative entertainment databases and our own proprietary entertainment research library to give you the most complete information.

## CUSTOM SOLUTIONS JUST FOR YOU

Have a specific need that no standard search product quite covers? We can create a custom solution to meet your needs. For example, we can:

- Search special title or copyright sources you specify, including web sources.
- Customize search reports to include just the sources you want.
- Create Web Search Extensions or Web Extreme Searches that target a particular entertainment market segment.
- Add web coverage to a standard search.

These are just examples. Let us create a custom search solution just for you.

To learn more about our Entertainment Search Solutions, please call us at (800) 692-8833.

## MULTIDIMENSIONAL SOLUTIONS



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