

# U.S. DESIGN SEARCH

CERTAINTY BY DESIGN

## MAXIMIZE CONFIDENCE, MINIMIZE RISK.

- Easy, cost-effective step in clearing design trademarks.
- Reduce the risk of infringing on existing design marks.
- Proprietary coding process ensures more precise results.
- Concise reports help identify the most relevant citations.



## CLEAR WITH CONFIDENCE

Logos and design trademarks are some of the most valuable business assets. Achieving certainty about your trademark's availability in the U.S. is easier and more convenient with a U.S. Design Search from Thomson CompuMark. It's a crucial step in clearing your brand for use in the marketplace.

## COMPREHENSIVE COVERAGE

We perform a comprehensive search of your design trademark or logo against our own proprietary database of U.S. Federal (USPTO) design trademark applications and registrations. This database is updated daily to ensure the most up-to-date results.

We cite identical and closely similar design trademarks, in the goods and services classes you specify, ensuring your final report includes only the most pertinent marks.

## ENHANCED DESIGN CODING

When adding new design trademarks to our proprietary database, we go beyond the USPTO coding process, adding our own supplemental design code categories. This allows greater precision when coding and searching designs, optimizing each search. Then our experienced design analysts review search results to select the most relevant citations for your report, so you don't waste time.

## TRADE DRESS SEARCHING

Need to search a trade dress design? Our U.S. Design Search is the answer. We can search a wide range of visual trade dress elements—from the shape or color of a product or its package to branded design elements, like the distinctive stitching on a pair of jeans.

## VERSATILE SEARCH

Use the insight provided by our U.S. Design Search to help you:

- Avoid infringement of existing trademarks
- Support trademark litigation by identifying design marks that advance your client's position
- Assess whether your mark is clear for use and/or registration
- Assess the strength of a design mark for acquisition or licensing purposes

## CREATIVE SOLUTIONS

We understand that real-world trademark challenges often demand creative, customized search solutions. You can call on our expert research analysts to develop a tailored search strategy and create a comprehensive search report that meets your particular needs or preferences. We will do whatever it takes to accommodate your requests, meet your deadlines and help you deliver superior value to your clients.



**LEARN MORE**

To learn more about U.S. Design Search, please call us at (800) 692-8833.

**DESIGN WEB COMMON LAW SEARCH**

The web can be an important source of common law uses for design marks with certain types of distinctive characteristics. Our new Design Web Common Law Search combs the web to provide additional common law examples of relevant logos or design marks. Order as a supplement to your U.S. Design Search, or as a stand-alone search. Please ask us if your design mark is a good candidate for this search.

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