

SERION® CERTIFICATION PROGRAM

REWARDING EXCELLENCE

- Gain best-in-class online trademark research skills.
- Validate SERION online environment expertise through objective evaluation.
- Tailor certification to your needs and schedule.



LEARN MORE

For more information about our SERION Certification Program, please contact your Thomson CompuMark Representative.

Knowing how to tap the full potential of our SERION® online trademark environment—and being able to validate that knowledge—is a powerful competitive advantage. That power is yours, with the new SERION® Certification Program.

This innovative online certification program—the first of its kind in the trademark research industry—enables legal professionals to optimize their skills, validate their proficiency and enhance their professional value with the SERION online environment tools they use every day. Convenient online modules feature hands-on exercises and objective evaluation.

The SERION Certification Program offers valuable benefits to users and to their employers and clients.

USERS

Improve your skills—Enhance your ability to use SERION online environment tools to the max, gaining best-in-class skills that increase your effectiveness and save you time.

Differentiate yourself—the SERION Certification Program sets you apart from the crowd, distinguishing you as a valuable “power user” to current and future employers.

EMPLOYERS

Validate employee knowledge—the SERION Certification Program provides clear, objective validation of an individual’s skills.

Differentiate your firm—Having employees certified on the SERION online environment tells clients and prospects that your team has the expertise to perform trademark research quickly, efficiently and thoroughly.

Adhere to best practices—Promoting the SERION Certification Program helps ensure your staff is managing trademark research in accordance with consistent, best practices.

TAILORED MODULES

The SERION Certification Program can be tailored to your needs. Select the module that corresponds to the SERION online environment solutions and tools you use.

- Basic Custom Search
- Advanced Custom Search
- Design Custom Search
- AutoScreen
- International Identical Screening Searches
- Analysis Tool
- Watch

Receive a certificate for each module completed with proficiency, or the coveted **Full SERION Certification** award for completing all modules.

To make the most of our technology—and your own skills and resources—enroll in the SERION Certification Program today. Contact your Thomson CompuMark Representative for more details.

500 Victory Road
North Quincy, MA 02171-3145
Phone (800) 692-8833

thomsonreuters.com
compumark.thomson.com

THOMSON COMPUMARK



THOMSON REUTERS™